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The Sixth District Dental Society

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The Sixth District Dental Society

**149th
Annual Meeting**

**The Owego Treadway
Owego, NY**

October 5-6, 2017

Registration and
Exhibits: 8:00 AM
Lecture:
8:30 AM-4:30 PM



UPCOMING PROGRAMS

ADA Meeting
Georgia World Congress Center
Atlanta, GA
October 19-23, 2017

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Continuing Education Recognition Program

New York State
Dental Association





Lou Graham, DDS

A Sound Recession Proof Restorative/Hygiene Practice: Integrating the Team and Creating the Value

The practice of dentistry has changed so dramatically over the last decade and the question for you, what's your plan? The business of dentistry has become the new "norm" and gone are the days of hanging a shingle and seeing patients fill your days. Customized business analytics and their inherent add on values, all are essential to a dentist being the COO, CEO and CFO and working with his or her team into the paths forward to success. Understanding how enhanced communication systems, in office dental plans and modern-day marketing are all part of the essentials in the business of dentistry today. Whether you are in a solo practice or a group practice, this course will dive deep into the essentials of a successful dental business.

Highlights for the program:

- How analytics lead to understanding the key performance numbers
- KPI's include: Hygiene reappointment %, New Patient Treatment Plan Acceptance%, Overall Treatment Plan Acceptance, Growth as it relates to attrition and how to reactivate patients
- Systems become essential in keeping patients falling between the cracks, are you really tracking yours?
- The "wheel" and why it's the essence of the hygiene hour and the core of your "why"
- The morning "huddle": Of course it's important but this course will make it so much more!
- Reviews: Are you asking, Are you Tracking, today it is as simple as a software simply asking your patients to click Facebook, Google, Yelp and more?
- How a preventative in office program can minimize your dependence on PPO's, are you ready to change?

Dr. Graham is an internationally recognized lecturer extensively involved in continuing education for dental professionals. His lectures focus on incorporating current clinical advancements through "conservative dentistry."

He emphasizes the same concepts he practices: dental health diagnosis, treatment plans for medically compromised patients, conservative treatment, cosmetic dentistry, and customized approaches to periodontal care, implants and laser dentistry.

Dr. Graham is the founder of the Catapult Group, a continuing education company whose philosophy and programs use contemporary, interactive formats to ntegrate time-proven conservative dentistry with 21st century materials and techniques. Dr. Graham is a published author in many leading national and international dental journals.



Jack Griffin, DMD

Planning to Preparation to Placement... Perfecting the Art of Cosmetic Porcelain Restorations

Porcelain restorations are the standard in cosmetic dentistry and in this day of

heightened cosmetic awareness, we are held to higher cosmetic standards than at any time in dental history. Often the choice in materials, preparation styles, temporization, and lab communication can lead to confusion, stress, and less than ideal results. How can we prevent breakage, de-bonding, and simplify placement? Focus will be on efficiency in each of these areas to make aesthetic porcelain restorations both stress free and rewarding. This program is intended for any dentist or staff interested in maximizing office efficiency and taking the stress out of success esthetic porcelain cases.

The format will be a high energy, interactive lecture going through many actual clinical cases. The emphasis will be on anterior/cosmetic cases but we will also discuss choices in posterior tooth colored indirect restorations that are giving us more success than any restorations since gold. Anterior cases will be taken from planning, mock up, preparation, impression taking, temporization, lab communication, and cementation. Our goal is to take the anxiety out of each of these steps and to increase your efficiency with these materials. We will review cases where things didn't work out so well and what to do when these problems arise. This is a comprehensive course covering current concepts in esthetic restorative materials to use in any cosmetic and general dentistry practice... what works today!

Lecture outline:

- Great new materials... how and when to use them: lithium disilicate, zirconia, pressed
- What materials work and look best for posterior and anterior restorations, what DOESN'T work
- Understanding the basics of smile design, cosmetic case planning and preparation
- Steps in insure luting/cementation success... what and how to use
- Preparations for success... minimal preparation that will help insure success
- Using excellent digital photography for lab communication and plan the cosmetic case
- Efficient mock ups, hassle-free temporaries, stress-free cementation
- Anterior tooth replacement: using veneer principles for great results

Dr. Griffin is one of a hand-full of dentists awarded by his peers Diplomat status with the American Board of Aesthetic Dentistry (ABAD), accreditation with the American Academy of Cosmetic Dentistry (AACD), and Mastership in the Academy of General Dentistry (AGD).

Dr. Griffin has been the MasterTrack/CE chair for the Missouri AGD, a member and clinical evaluator for Catapult Group, the dental industry's premier speaker's bureau, and is a clinical director for the Pacific Esthetic Continuum (PAC). He has also been a clinical evaluator for Reality Esthetics and served on the Council for Scientific Affairs for the Greater St Louis Dental Society.

Mailed registration due by September 28, 2017

Registrations for single day registrants postmarked after September 28, 2017. Refunds given only if cancelled 72 hours prior to meeting day.

Wednesday, October 4, 2017 at 4:15 pm
Executive Council Meeting - # Attending _____



Registration **October 5, 2017**

Dr. Lou Graham, DDS

A Sound Recession Proof Restorative/Hygiene Practice: Integrating the Team and Creating the Value

	#	Total
Sixth District/ADA Member Doctor*	\$255.00 _____	\$ _____
or Both Sessions/Days	\$400.00 _____	\$ _____
*Or first person from office		
Non-ADA Member Doctor	\$360.00 _____	\$ _____
Staff/RDH/Assistant	\$75.00 _____	\$ _____
or Both Sessions/Days	\$100.00 _____	\$ _____

Names (for badges) of those attending and ADA # for Dr. attending:
Please print clearly. (List staff separately)

Make check payable to: Sixth District Dental Society

OFFICE NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

Register online, then contact 6DDS office for the link to download and print handouts.

Mailed registration due by September 28, 2017

Registrations for single day registrants postmarked after September 28, 2017. Refunds given only if cancelled 72 hours prior to meeting day.

Wednesday, October 4, 2017 at 4:15 pm
Executive Council Meeting - # Attending _____



Registration **October 6, 2017**

Dr. Jack Griffin, DMD

Planning to Preparation to Placement... Perfecting the Art of Cosmetic Porcelain Restorations

	#	Total
Sixth District/ADA Member Doctor*	\$255.00 _____	\$ _____
*Or first person from office		
Non-ADA Member Doctor	\$360.00 _____	\$ _____
Staff/RDH/Assistant	\$75.00 _____	\$ _____

Names (for badges) of those attending and ADA # for Dr. attending:
Please print clearly. (List staff separately)

Make check payable to: Sixth District Dental Society

OFFICE NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

Register online, then contact 6DDS office for the link to download and print handouts.